
Social Computing and Crisis in the New Information Age

Regional Initiatives

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Burma (Myanmar)

- ***Shape through Public-Private Partnerships using whole of society approach***
- ***Enable decision makers to lead successfully***

What defines a Public Private Partnership?

- Defined by stakeholders
- Defined by scope and goals
- Forged by relationships
- Dynamic and selfless leadership
- It is never perfect
- It increases trust and interoperability

Not intuitive: Requires effort

Enable Decision Makers to Lead Successfully

Knowledge, processes, & understanding to:

- Make informed decisions
- Align resources
- Measure resource application
- Road map beyond the current planning horizon

Unifying Principles

- **Co-creation**
 - Determine the point of need

- **Community Resilience**
 - Prioritize the point(s) of need

- **Building Capacity**
 - Sustainable, measurable outcomes regarding point(s) of need

Disaster Management Focus



Started by addressing conflict resolution

Parties agreed to focus on Disaster Management



Strategic Partnerships

Present at the Myanmar Peace Center

- Communities
- Government
- Military
- Academia
- Non-Government Organizations (NGO)
- Industry
- Current and former insurgents
- US DATT/DoS



Discussion Takeaway

Asia-Pacific Regional Initiatives

- Build Capacity: Disaster Management
- Multi-national and interagency approach
 - Lower Mekong Initiative
 - Six Pillar Strategy
 - Association of South-East Asian Nations (ASEAN)
 - ASEAN Agreements on Disaster Management and Emergency Response (AADMER)
 - ASEAN Regional Forum (ARF)
- Public-Private Partnerships
 - State and Local communities
 - Venues – Myanmar Peace Centre

Public Private Partnerships

- ✓ Trash to Energy
- ✓ Point of Use Clean Water
- ✓ Airport and Port Security
- Conflict resolution
- Re-image Burma's Army
- Build Disaster Management Capacities
 - International commitments
 - Homeland security

✓ = "Started"

Summary

- Manage relationships first: Issues second
- Systems approach to Soft Power
 - Mission is resiliency and sustainability
 - Enabler for decision makers and sound leadership
 - Platform for planners and research
 - Resources: Align and measure use
- Common decision matrix
 - Among Stakeholders
 - Coordination of both Soft and Hard Power options
- Provides context and purpose

Discussion

“A small group of thoughtful people could change the world. Indeed, it is the only thing that ever has.” –
Margaret Mead